

765-274-0291 youreworthfighting4@gmail.com www.youreworthfighting4.org

September 1, 2025

Dear Recipient,

My name is Shuntell Alston and I am the Founder/President of **You're Worth Fighting 4**, a 501-c3 nonprofit organization. We're hosting our 5th Annual All Cancers Matter Ball. This event not only helps raise funds for You're Worth Fighting 4, but it also will raise awareness for our cause across the community. Our previous events have become the driving force behind helping to empower, uplift, and provide resources to cancer patients as it highlights those who are still in the fight, those who won the fight, and those who have passed while fighting. A championship belt is given to a nominated patient who has inspired those who are advocates, family members of patients, and the cancer patients themselves. It includes music, a meal, dancing, giveaways, award ceremony, a donation box, and a keynote speaker that addresses the importance of staying in the fight of life and never giving up until your dreams and goals are reached no matter what one faces. All proceeds go to helping cover costs for fundraisers, providing every day necessities to patients, prescription costs, and supplies for activities for sit-ins with patients young and old as they go through chemo and hospital stays.

This year, our colors reflect ovarian cancer and will include a teal theme. Additionally, our keynote speaker will be actress, author, and stomach cancer advocate, Anissa Marie Bass. Anissa Marie Bass threads resilience and inspiration through her diverse journey. Featured in esteemed publications and Wendy Williams interviews, her impact spans artistry and purpose. Her strength lies in sharing intricate life experiences, detailed in "44 Life Lessons of Hurt, Love, and Triumph." A 26-year licensed practical nurse, her compassionate care and advocacy for breast health and combating sexual violence in the military reflect her character. Personal tragedy and her husband's gastric cancer battle propelled her as a passionate stomach cancer awareness advocate. We are excited to have her deliver the keynote address this year.

We're proud to announce that this year's event will be held on October 18, 2025 at The Spotlight Community Center located at 5060 E 62nd St, Ste 100 (Grand Ballroom), Indianapolis, IN 46220.

Since the event's inception, we've raised over \$9,000, and this year, we plan on raising even more! So far, we are expecting approximately 100 participants.

However, this event wouldn't be possible without the support of local and national companies who provide valuable partnerships, support, products and services so that we can support our attendees and clients.

Would you be willing to become a partnering sponsor by securing a sponsorship package to help make this year's event possible? There are three different levels of sponsorship; Silver, Gold, and Platinum. Each package includes a list of benefits and perks for each sponsor. With your donation, we'd be able to help patients and families pay for medicine, transportation, and other necessities during their fight as well as secure resources and supplies for activities for sit-ins with patients young and old as they go through chemo and hospital stays.

If you wish to support us, I would be happy to provide you with more information. Please take a moment to review the attached event sponsor opportunity overview. Becoming a partnering sponsor, will not only add to your community initiatives and goals but will help increase and strengthen your visibility, network, and client database through our advertising strategy and event network. Feel free to contact me at 765-274-0291 or at youreworthfigthing4@gmail.com.

Thank you for your consideration! With your help, we're one step closer to being able to continuously provide support and resources to patients of all types of cancer!

Warm regards,

Shuntell Alston
Founder/President
youreworthfighting4@gmail.com